**Press Release**

**CLAAS supplier award in service category**

**REYHER is ‘Supplier of the Year’**

**Hamburg, 17 February 2020 – REYHER has once again received an award from the CLAAS Group as best supplier in the ‘Service’ category. During ‘Supplier Day 2020’ at Harsewinkel in Eastern Westphalia, Rüdiger Mohr Head of Group Purchasing CLAAS KGaA, presented the ‘Supplier of the Year Award’ in the service category to REYHER.**

With this award, the internationally active agricultural machinery manufacturer honors the Hamburg-based trading company “for striving onwards to develop further and its continuous efforts to improve together.” The laudators particularly praised the consistently high performance of REYHER and the delivery in particular to CLAAS’ main production site for harvesting machines in Harsewinkel.

At the end of 2015, as part of CLAAS Group’s C-part management, REYHER took over Kanban supplies of fasteners and fixing technology initially at two production sites. Other locations were added later.

For REYHER, the CLAAS Supplier of the Year Award is already the second within five years. The Hamburg-based supplier received the first award in 2017 – likewise in the service category.

For Kanban solutions, REYHER relies on its modular ROM – REYHER Order Management system. It ensures supply and process security in companies while simultaneously reducing procurement costs and sources of error. The solutions are customized to the actual situation on the ground and the company’s structure. At CLAAS, too, a tailor-made ROM solution has been implemented. Fine-tuning the supply schedule and data flow are automated via EDI - Electronic Data Interchange.

**About REYHER**

With over 130 years‘ experience, REYHER is one of the leading trading companies for fastening elements and fixing technology in Europe, supplying industrial and trade customers worldwide. More than 750 employees working at the central location in Hamburg ensure flexible, individual solutions. They have a daily readiness to effect delivery of over 99 percent for reliable C-part supplies. In 2019, with more than 11,000 customers, REYHER achieved a turnover of some 340 million euros.

Pic 1: from left: Rüdiger Mohr (CLAAS Head of Group purchasing), Ronald Machens (REYHER Key Account Manager), Klaus-Dieter Schmidt (CEO, REYHER), Elke Krawinkel (Lead Buyer, CLAAS), Dietmar Düsing (Head of Logistics, CLAAS Service and Parts) (Photo: Rüsing / Studio Toelle)

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