**Press release**

***REYHER at Hannover Messe 2018: Hall 3, Stand J32***

**Effective c-part sourcing on the REYHER Stand**

**Hamburg 6 March 2018 - The focus for REYHER at the Industrial Supply fair is on showcasing reliable and efficient c-part sourcing in the era of ‘integrated industry’. On Stand J32 in Hall 3 at the Hannover Messe REYHER presents its e-business solutions and kanban systems. These support more reliable and efficient structuring of industrial logistics processes.**

ROM | REYHER Order Management offers customers a high performance kanban-based c-part management system. This provides sourcing and process reliability and, at the same time, helping to reduce sourcing costs and errors. Various RFID and barcode solutions developed in-house can be adjusted to the individual needs of each customer and the on-site conditions. This makes automatic order-triggering possible, which in turn streamlines materials sourcing processes.

For kanban supplies, the Hamburg fastener and fixing technology specialists rely on a new innovative benchmark bin: The kanban ROM | LTB bin can be transformed from a transport box into an open-fronted bin with one simple hand movement. This makes it possible, depending on the item, to increase the fill volume by 28 per cent. A strong, ribbed structure on the base of the bin facilitates ideal load capacities. The ROM | LTB bin, developed in cooperation with logistics partner SSI Schäfer, also has openings for automated handling.

**Virtual reality view into fully-automated warehouse**

Visitors to REYHER’s fair stand can also receive a detailed overview of the products and service range of fastener and fixing technology. REYHER’s supply range covers standard, non-standard and engineered parts for all industrial sectors and applications. Diverse e-business services, such as EDI solutions, kitting of sets and assembly kits complete the offering.

To see how REYHER can reliably deliver just-in-time within 24 hours, experience a tour through the logistics centre in Hamburg. This year at the Hannover Messe visitors to the REYHER stand have the opportunity - via virtual reality. Wearing data glasses to take a virtual tour and, if interested, can visit the two storey high-bay warehouse with its 40,000 storage spaces.

**About REYHER**

Today, with 130 years’ experience, REYHER is one of the leading trading companies for fastener and fixing technology in Europe, supplying industry and trade customers worldwide. At our central location in Hamburg about 700 employees, using individual, flexible solutions achieve a daily fill-rate of over 99 percent ensuring reliable, accurate c-part supplies. In 2017 REYHER achieved a turnover of around 320 million euros with over 11,000 customers.

Photo 1: On Stand J32 in Hall 3 of the Industrial Supply fair REYHER showcases effective solutions for reliable c-part sourcing.

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